



**2011 TAIWAN INTERNATIONAL
STUDENT DESIGN COMPETITION**





NEXT

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Purpose

Encourage international creative design exchange, develop creative design talents, express the international image of Taiwan attaching great importance to creative design, and establish the international design status of Taiwan.

Theme

NEXT

As we build upon the present, we sculpt our next step;

As we move towards tomorrow, we care about people around us;

As we inhabit this emaciated planet, we wish to meliorate the future;

NEXT is in our hands.

Qualification

Students who currently enroll at senior high schools or above. (Based on the internet registration deadline, and the participant must be born after May 31, 1985, and be younger than 26 years of age. For female who had given birth before year of 26 may have 2 years extension per birth.)

Category

Product Design, Visual Design, and Digital Animation.

Participating Works

The creative design of the competition theme "NEXT" must be expressed in the participating pieces.

Timetable

	Dates
Online Registration and Online Work Submission Deadline	April 15, 2011 (Friday) to June 15, 2011 (Wednesday) 24:00 (Taipei GMT+08:00)
CD/ DVD Submission for Preliminary Selection	May 1, 2011 (Sunday) to June 15, 2011 (Wednesday) 17:00 (Taipei GMT+08:00), validated by postmark date
Preliminary Selection	Late June, 2011
Deadline For Mockup and Printout Submission	August 25, 2011 (Thursday) 17:00 (Taipei GMT+08:00)
Final Selection	Early September, 2011
Award Ceremony and Exhibition	Late October, 2011

Participation Procedure

Register Online

Upload Works at www.tisdc.org

Download Documents

1. Fill out and sign the Registration Form and Affidavit.
2. Print out Labels of Registration Code and Envelope Label.

Mail Out Competition Package Including :

1. CD/DVD with design works
2. Registration Form
3. Signed Affidavit
4. Copy of Student ID

Product Design

1. Work File CD/DVD :
 - A. up to 4 project images (A4 size, PDF)
 - B. Project Description (50-100 words)
 - C. Photo of designer(s)
2. Registration Form
3. Signed Affidavit
4. Copy of Student ID or enrollment certificate

Qualified for Final Selection will be notified to turn in project mockup 1:1 or equivalent reduced ratio.

Visual Design

1. Work File CD/DVD :
 - A. up to 4 project images (A4 size, PDF)
 - B. Project Description (50-100 words)
 - C. Photo of designer(s)
2. Registration Form
3. Signed Affidavit
4. Copy of Student ID or enrollment certificate

Qualified for Final Selection will be notified to turn in work in printing format. (poster size 70x100cm preferred)

Digital Animation

1. Work File CD/DVD :
 - A. Full length video and one highlight
 - B. Project Description (50-100 words)
 - C. Photo of designer(s) up to 4 film story boards (A3 size)
2. Registration Form
3. Signed Affidavit
4. Copy of Student ID or enrollment certificate

Registration Fee : Free.

I. Internet Registration

- (1) Please fill in the online registration form and upload the files of the work to the website of "Taiwan International Student Design Competition" <http://www.tisdc.org>
- (2) Uploading Specifications:
 - A. **Product Design Category**
 - Each work allows 4 images uploaded, each file should be under 1MB (PNG/JPG).
 - B. **Visual Design Category**
 - The work can be presented as single or series design. Each work allows up to 4 pictures uploaded, each file should be under 1MB (PNG/JPG).
 - C. **Digital Animation Category**
 - The Work should be submitted the highlights of the video between 30 to 60 seconds, and the file should be under 50MB (file format: MPEG/MOV).
- (3) After the registration and uploading procedure are completed, the system will show "Registration Form", "Label of Registration Code", "Envelope Label" and "Affidavit" pages. A download link will be sent to participant's email account. Please fill in and print out the forms, deliver with submission of CD/ DVD. Each work corresponds to one "Registration Form", "Label of Registration Code" and "Affidavit".
 - To avoid invalid information transmission, please fill in the e-mail account that is often used, the enforcement unit will send relevant competition information to the account.
- (4) Participants can make changes to the uploading files with their own ID and password.

II. Submissions on a CD/ DVD

A. Product Design Category

Each CD/ DVD should include:

- Each participant can submit 4 images per work only. (A4 size, 210x297mm, 300dpi)
- Description of the works, which should be mainly in English and shall be limited in 50-100 words. (in doc/.txt format)
- Photo of designer (above 2MB, 300dpi, PNG/JPG)
- Please write down registration code and work title on the CD/ DVD. **Label of Registration Code** should be placed on both sides of CD/ DVD cover.

B. Visual Design Category

Entries of this category should be mainly graphic design posters (electronic file only) and each CD/ DVD should include:

- The works in electronic files format (mainly 70x100cm, 200dpi, CMYK, PDF). Please mark out the number when participants intend to present the work as series.
- Description of the works, which should be mainly in English and shall be limited in 50-100 words. (in doc/.txt format)
- Photo of designer (above 2MB, 300dpi, PNG/JPG)
- Please write down registration code and work title on the CD/ DVD. **Label of Registration Code** should be placed on both sides of CD/ DVD cover.

C. Digital Animation Category

The video length shall be between 30 seconds and 5 minutes. Each CD/ DVD should include:

- Full-length video and a 30 to 60 seconds highlights (MPEG/MOV) in the same CD/ DVD.
- Up to 4 film story boards attached on A3 size (300dpi, PNG/JPG)
- Description of the works, which should be mainly in English and shall be limited in 50-100 words. (in doc/.txt format)

- Photo of designer(above 2MB, 300dpi, PNG/JPG)
- Please write down registration code and work title on the CD/ DVD. **Label of Registration Code** should be placed on both sides of CD/ DVD cover.

II.Submissions on a CD/ DVD

A. Product Design Category :

Please submit the precision mockup in 1:1 or equivalent reduced ratio, (the reduced ratio mockup cannot be smaller than 50 cm3), the implementation unit will supplement NT\$ 20,000 (approx. US\$600) production fee to the nominated works of the production design category.

B. Visual Design Category :

Please submit the works in paper, poster size 70X100cm is preferable.

Student ID

To prove the status of student and the date of birth, copies of student ID card or enrollment certificate should be submitted with the CD/ DVD.

Affidavit

To protect intellectual property, participant should fill out affidavit, download from the website, and submit the application to the organizer along with the CD/ DVD.

- **To ensure the participating rights and interests, the printed registration form, signed affidavit and copy of student ID shall be delivered with the CD/ DVD at the same time by using the envelope label.**

Evaluation Operation

a.Preliminary Selection: the evaluation will be based on the electronic files provided by the participants, the evaluation committee will select pieces of work to participate in the final selection.

b.Final Selection: the Product Design Category will evaluate the works' mockups; the Visual Design Category will be evaluated by the printout provided by the participants and the Digital Animation Category will be evaluated by the original designs.

Evaluation Criteria

Designs that start from creativity, unique approach, meeting and expressing concept with the aesthetics; domestic and international experts in different fields will be invited by the executive to form the preliminary selection and final selection committee to process the evaluation.

A. Product Design Category

Creativity: 50% ; Aesthetics: 20% ; Completeness and Thematic: 20%; Design Presentation: 10%

B. Visual Design Category

Creativity: 50% ; Composition, Aesthetics: 10%; Completeness and Thematic: 20% ;
Techniques: 20%

C. Digital Animation Category

Creativity: 50% ; Aesthetics: 20% ; Completeness and Thematic: 20% ; Techniques: 10%

Awards

Grand Prix 1 winner :

NT\$400,000 (approx. US\$12,000), an awarding cup and a certificate

Gold 1 winner (each category) :

NT\$250,000 (approx. US\$8,000), an awarding cup and a certificate

Silver 1 winner (each category) :

NT\$150,000 (approx. US\$5,000), an awarding cup and a certificate

Bronze 1 winner(each category) :

NT\$100,000 (approx. US\$3,000), an awarding cup and a certificate

Honorable Mention winners :

NT\$10,000 (approx. US\$300) and a certificate

Sponsorship winners : Prize adjusted according to the sponsors, and a certificate

The nominated works of the production design category will be supplemented NT\$ 20,000 (approx. US\$600) production fee by the implementation unit.

- The prizes will be adjusted according to the quality and quantity of participating works.
- The awarding cup and the certificate will be conferred by the Minister of Education and the Award Ceremony will take place in late October.
- The winners will be announced on the specific website and to the international media to provide Taiwanese suppliers with design cooperation inquiries.

Awards

For the participating works :

- a.All participating works will not be returned.
- b.Participants can participate in the competition as individuals or in teams, there is no limit to the number of pieces.
- c.The participating works shall be one's own designs.
- d.All the concepts, words, icons, sheets, pictures, videos, audios, music, animation contents and program of the work are not proven to be plagiarized or having involved in any infringement of copyrights or other laws.
- e.The delivered mockup is the participating work, to avoid the Taiwan customs process taking longer and affecting the work's arrival time; the participants shall not fill in the work price over US\$ 50, and all the participants are responsible for all the costs occurred for going through customs.

For the participants :

- a.All participants shall accept following the regulations of TISDC, participating qualifications or prizes could be cancelled when the violations proved and the organizer shall have the rights to take actions.
- b.Respect the evaluation from the committee.
- c.Before the preliminary and final selections, participating works which are publicized, awarded or evaluated in process in a related design competition, shall be informed in advance for juries.
- d.Requests, lobbies, threats, bribes or other actions interfering the evaluation are not allowed.
- e.The participants must provide the design detail information for future public reports and the exhibitions.
- f. To protect the intelligent property rights of the participant, the nominees are recommended to apply for a patent before handing in the mockup.

- g.The participants shall have adequate insurance coverage for their works submitted, particularly with regards to the risk of theft, fire, breakage and damage.
- h.The top three winners must be rewarded in person at the Award Ceremony; all travel expenses related to the award ceremony will be borne by the participants.

For the winners :

- a.The winners must provide the design detail information for future public reports and the exhibitions.
- b.The winners, along with the awarded work, shall cooperate with the organizer in the relative activities within 3 years from the proclaiming the awarding.
- c.Monetary prizes will be gross, but the income tax will be deducted from all monetary prizes according to government regulations (The winners from abroad shall pay for 20% income tax.)
- d.For promotion purposes, the organizer shall have the rights to utilize (including but not limited to reproduce, Public recitation, Public broadcast, Public presentation, Public transmission, Distribution, Public display, Publication, Public release) the works of the participants entering the final competition in different formats, including but not limited to Video/CD recordings, catalogues, photos, publications, and exhibitions.
- e.The commercialization and marketing activities of the awarded works shall not contravene the spirit of the competition.

Prizes and the certificates could be disqualified and must be returned in any of the following condition:

- a.Participants who do not meet the requirements of the qualification.
- b.In the event that the awarded works has been proven to be plagiarized or having involved in any infringement of copyrights or other laws, the organizer shall have the rights to disqualify the awarded winners and revoke any prizes and certificates awarded at it sole discretions.
- c.In the event that the awarded works is proven to be unoriginal design or has been fraudulently copied from others' works, the organizer shall have the rights to disqualify the awarded winners and revoke any prizes and certificates awarded at it sole discretions.
- d.In the event that the commercialization and marketing activities of the awarded works contravenes the spirit of this competition, the organizer shall have the rights to disqualify the awarded winners. And revoke any prizes and certificates awarded at it sole discretions.
- e. In the event that requests, lobbies, threats, bribes or other actions interfering the evaluation, the organizer shall have the rights to disqualify the awarded winners.
- f. The organizer shall have the rights to make alternations of TISDC and will be publicized on the website; any contentions will be evaluated by the committee and the Taiwan Ministry of Education.

Contact

2011 Taiwan International Student Design Competition Executive
Cultural & Creative Industries Center, National Taiwan Normal University

Address : 1F, No.6, Lane 5, Chingtian St., Da-an District, Taipei 106 TAIWAN

TEL : 886.2.2391-1606 ext.12 & 14

FAX : 886.2.2391-9193

Official Website : <http://www.tisd.com>

E-mail : ccic.ntnu@gmail.com

Facebook : [ccic.ntnu@gmail.com](https://www.facebook.com/ccic.ntnu@gmail.com)

指導單位
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教育部
The Ministry of Education

主辦單位
Organizer



教育部高教司
The Department of Higher Education, MOE

執行單位
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國立臺灣師範大學文化創藝產學中心
Cultural & Creative Industries Center,
National Taiwan Normal University

